



**Making regular phones smart**

**iPhonobook Review**  
**December 2008**

# **Phonebook**



## **Enterprise, SMB, and Government Agencies**

### **Administrator Managed Mobile Workforce Phone Usage**

- Easy to Administer Web Console
- Real-time Updates – Contacts, Appointments, Messages
- Voice Call Restriction – Incoming, Outgoing, or Both
- Control – Access Privileges, Login Password, AutoSync Schedules
- Security – Remote Data Wipe, SSL for all Data Encryption
- No IT Infrastructure or Support Needed

### **Manage Your Private Information – Contacts, and Calendar**

- Supports Outlook, Outlook Express, Lotus Notes, Palm, Windows Mail
- Search, Select, Download Contacts and Calendar Wirelessly to Phone
- Upload New Contacts and Events to Desktop from Phone
- Schedule Meetings, Reminders for upcoming events

**Monthly Subscription – Only \$5.99**

**[WWW.REMOBA.COM](http://WWW.REMOBA.COM)**

**Remoba**

# What iPhonebook does

- **Manages Contacts, Calendars, Messages**
- **Adds security and control to mobile phones**
- **Backs up data**
- **Using Regular Phones**

# Why customers like iPhonebook

- **Increases employee productivity**
- **Centralized web based control and security**
- **Fast ROI – just .20 cents/day/line**
- **SAVES MONEY**

# Characteristics of Customers

- **Customer has Mobile Work Force**
  - Wants inexpensive solution
  - Wants to control usage
- **Customer is considering Nextel Migration**
  - Push to talk customer
- **Using Field Force Manager**
  - Call Control and Contact/Calendar Management

# Target Customers

## Local and Regional Government Agencies

- Emergency Responders - Police, Fire, Health
- Public Utilities - Power, Water

## Educational Institutions

- School Districts - Staff, Maintenance, Drivers. Use Call Restriction
- Universities for on campus use by staff

## Field Maintenance Operations

- Facilities, Large Equipment Repair

## Construction Companies

- Heavy Duty Construction (Roads, Structures)
  - Remote work crews, constantly changing crews
- Residential and Commercial Construction
  - Work crews in multiple locations, shifting crews

## Home Service Companies

- Pest Exterminators, Plumbing, other Home Repair

## Distribution and Freight Movement

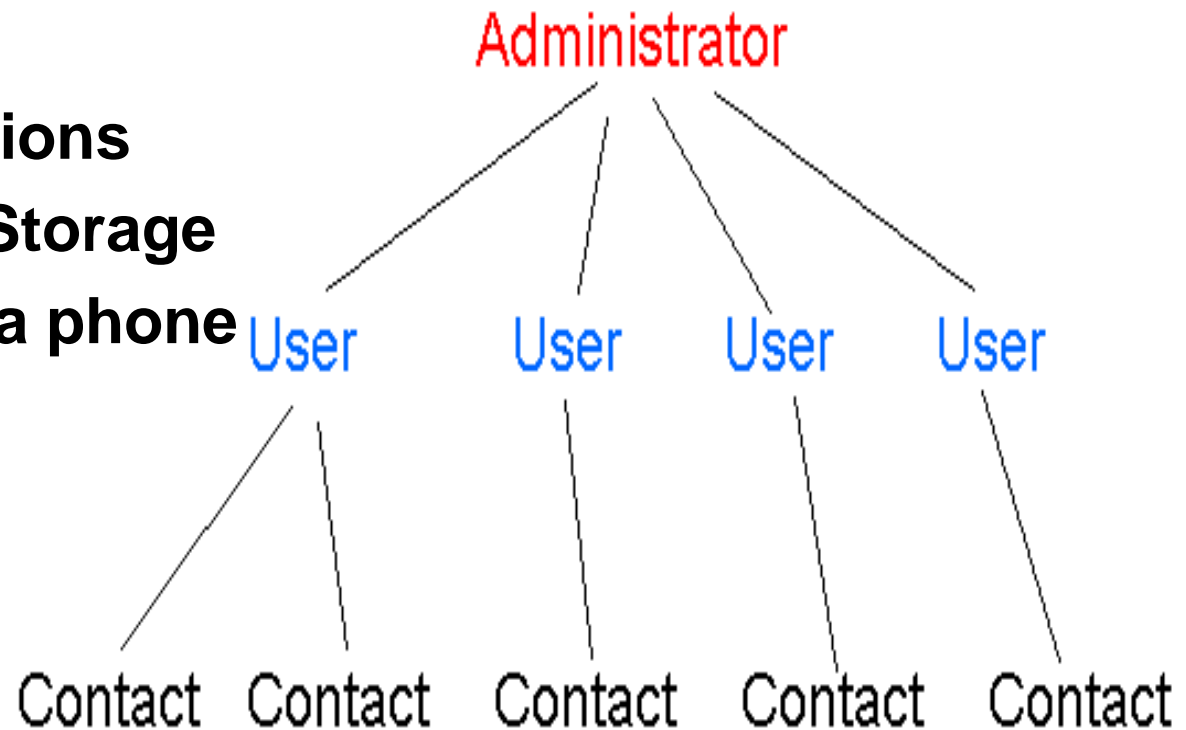
- Shipping, Trucking
- Commercial & Retail - Foodstuffs, Fuel

# Why you should like iPhonebook

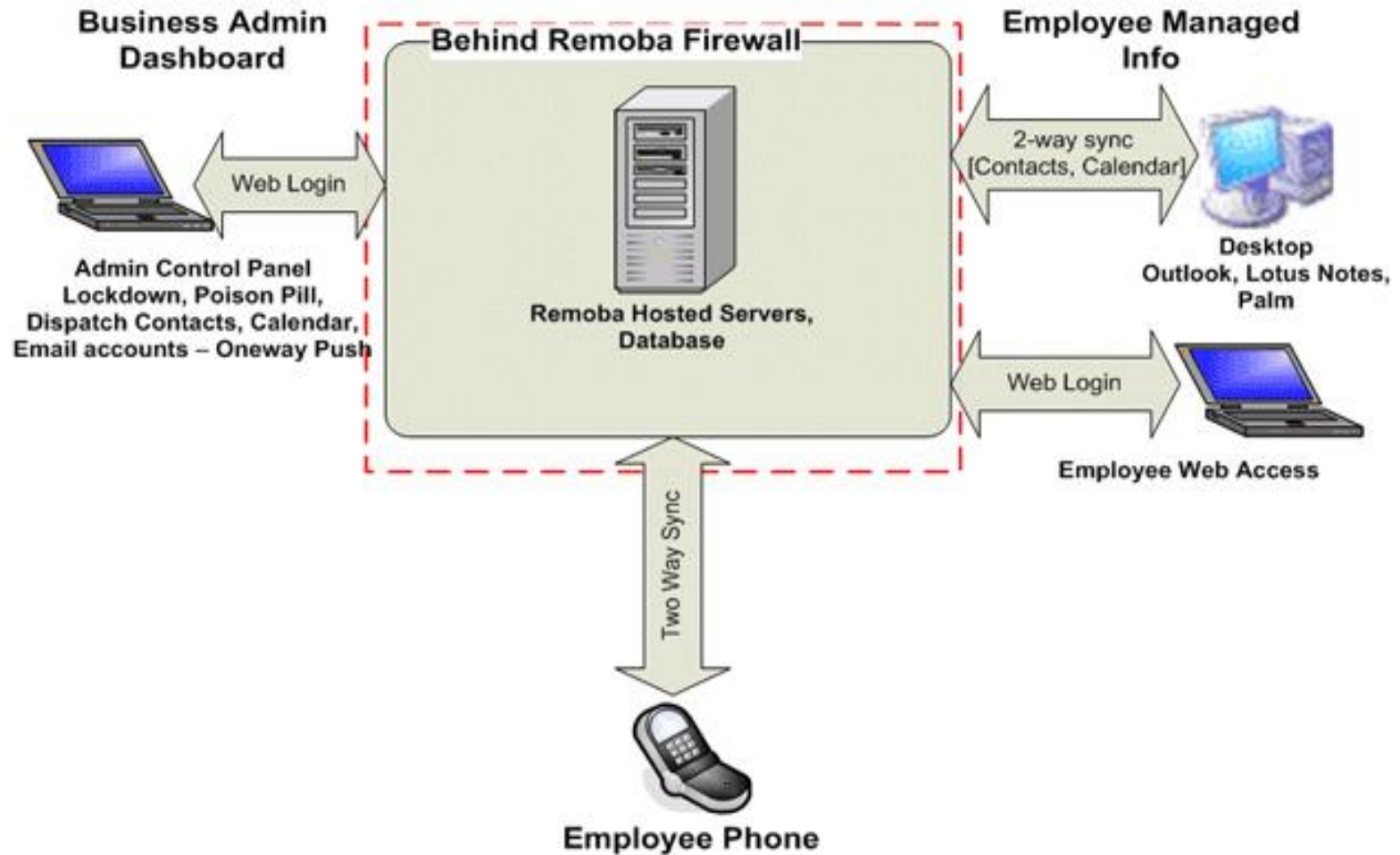
- **Differentiates you from competition**
- **Customers like it**
- **Helps push the deal forward**
- **Creates customer loyalty with Verizon**

# iPhonebook Features

- **Centralized Administrator Controls**
- **Auto Sync Calendars and Contacts**
- **Data back-up**
- **Set Calling Restrictions**
- **Unlimited Contact Storage**
- **Update Calendar via phone**
- **Remote Data Wipe**



# Product Architecture



# Contacts Screenshots



- **Outlook, Lotus Notes, and Palm Contact Functionality on a Phone**
  - Detailed Contact Info: Corporate and Personal, Address, Notes
  - Search, Select and Download Contacts Wirelessly to Phone
  - Upload New Contacts to Desktop from Phone
- **Corporate Contact Support**
  - Admin Manages Company Contact List, Notification of Updates
  - Employees Manage Private Contacts
  - Lock Down – Restrict Incoming/Outgoing Calls
  - Data Wipe when the Phone is Lost or Stolen

# Calendar Screenshots



- **Outlook, Lotus Notes, Palm Desktop Calendar Functionality on a Phone**
  - View, Add, Edit, Delete, Search Events From Phone
  - View Daily, Weekly, or Monthly Events
  - Optional meeting Reminders for Upcoming Appointments
  - On- Phone Meeting Invite and Meeting Scheduler Feature
- **Corporate Admin Support for Calendar, real-time Event Management**
- **AutoSync between Phone, Desktop and Server**
- **Six week On-Phone Cache for Quick Viewing of Data**

# iPhonebook Web Home Page

<p><b>Manage User Accounts</b></p> <ul style="list-style-type: none"><li><a href="#">Add Member</a></li><li><a href="#">View/Manage User Accounts</a></li><li><a href="#">View/Manage User Settings</a></li><li><a href="#">Import Users</a></li><li><a href="#">Add/Manage Groups</a></li><li><a href="#">Change Password/PIN</a></li></ul>	<p><b>Manage Permissions</b></p> <ul style="list-style-type: none"><li><a href="#">Call Restriction or Lockdown</a></li><li><a href="#">Set Poison Pill or Data Wipe (JAVA Phones)</a></li><li><a href="#">Allow Personal Contacts Sync</a></li><li><a href="#">Allow Manage Contacts</a></li><li><a href="#">User Access Permissions</a></li><li><a href="#">Product Access Permissions (JAVA Phones)</a></li><li><a href="#">Allow Email Account Permission</a></li></ul>	<p><b>Send Updates or Messages</b></p> <ul style="list-style-type: none"><li><a href="#">Send Login SMS Message</a></li><li><a href="#">Send Text Message</a></li><li><a href="#">Send Updates to Phone</a></li><li><a href="#">Send Auto Sync Settings to Members</a></li><li><a href="#">Send Poison Pill or Data Wipe (BREW Phones)</a></li><li><a href="#">Send SMS/Email for Group Associated Members</a></li></ul>
<p><b>Manage Contacts</b></p> <ul style="list-style-type: none"><li><a href="#">Add New Contact</a></li><li><a href="#">Import Contacts</a></li><li><a href="#">View/Manage Contacts</a></li></ul>	<p><b>Manage Calendar</b></p> <ul style="list-style-type: none"><li><a href="#">Manage Calendar</a></li></ul>	<p><b>Report</b></p> <ul style="list-style-type: none"><li><a href="#">Sync Status/Schedule Report</a></li></ul>

# iPhonebook Web User Page



Want to upgrade to Remo?  
[Click here for detailed instructions](#)

- Super Admin
- Home
- Corporate User Accounts
- Contacts
- Calendar
- Email Account
- Sync/Import
- Options
- Personal Account

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[Help](#) | [Logout](#)

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z All

Last Name:  First Name:  Phone:

Show:  Show:  per page

Select Group:

Displaying (1-25) of (237) Members [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [Next](#) >

<input type="checkbox"/>	Status	First Name Last Name and Email	Phone	Associated Groups	Call Restriction	Allow Personal Contacts	Sync Schedule	Last Login	User Access Permissions	Manage Contacts	Personal Email Accounts
<input type="checkbox"/>	↔	<b>A840 A840</b> <a href="mailto:a840@qa.com">a840@qa.com</a>	14109166763	Donna	No	Yes	iPhoneBook: Manual	28-NOV-07 03:14 PM	Full	No	Yes
<input type="checkbox"/>	↔	<b>allen King</b> <a href="mailto:aking@qa.com">aking@qa.com</a>	14082045851	Group A, Group B, Guru, Donna, Sac, Current Test Phones, Customer	Yes	No	None	Never	Full	No	Yes
<input type="checkbox"/>	↔	<b>alpha test</b> <a href="mailto:alpha@test.com">alpha@test.com</a>	14085687878		No	No	None	Never	Restricted	No	Yes
<input type="checkbox"/>	↔	<b>Beena Anuganti</b> <a href="mailto:csbi@qa.com">csbi@qa.com</a>	14083109836		No	No	None	Never	Full	No	Yes
<input type="checkbox"/>	↔	<b>bobba umapathi</b> <a href="mailto:umapathi@qa.com">umapathi@qa.com</a>	14084064021	Group A, Group B, Guru, Donna, Sac, Current Test Phones, Customer	Y						Yes
<input type="checkbox"/>	↔	<b>Choc Choc</b> <a href="mailto:ismak@remoba.com">ismak@remoba.com</a>	14085687021	Group B, Current Test Phones, Active Group	Y						Yes
<input type="checkbox"/>	↔	<b>Demo Phone</b> <a href="mailto:demo@qa.com">demo@qa.com</a>	16198769952	Group A, Group B, Guru, Donna, Sac, Current Test Phones	N						Yes
<input type="checkbox"/>	↔	<b>Envi Envi</b> <a href="mailto:envi@qa.com">envi@qa.com</a>	14082045864	Group A, Group B, Guru, Donna, Sac, Current Test Phones, Customer	No	Yes	None	24-NOV-07 12:43 PM	Full	No	Yes

- Select All
- Apply/Remove Groups
- Associate Corporate User
- UnAssociate Corporate User
- Edit Selected User Account
- Delete Selected User Account
- Send Text Message to Phone
- Send Contact Updates to Phone
- Send Login SMS
- Send Auto Sync Settings
- Wipe all contacts on phone
- Change User Password/PIN
- Allow Personal Contacts Sync
- Restrict Personal Contacts Sync
- Allow Full App Access
- Allow Restricted App Access
- Do Not Allow App Access
- Activate Call Restriction
- Deactivate Call Restriction
- Allow Manage Contacts
- Restrict Manage Contacts
- Allow Personal Email Accounts
- Restrict Personal Email Accounts



# iPhonebook Web Contact Page



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[Calendar](#)
[Email Account](#)
[Sync/Import](#)
[Options](#)
[Personal Account](#)
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[Help](#) | [Logout](#)

## Contacts

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z All

Last Name  First Name  Company/Organization  Phone

Show   Show

per page

Select Group

Help with [downloading contacts](#) to your phone...

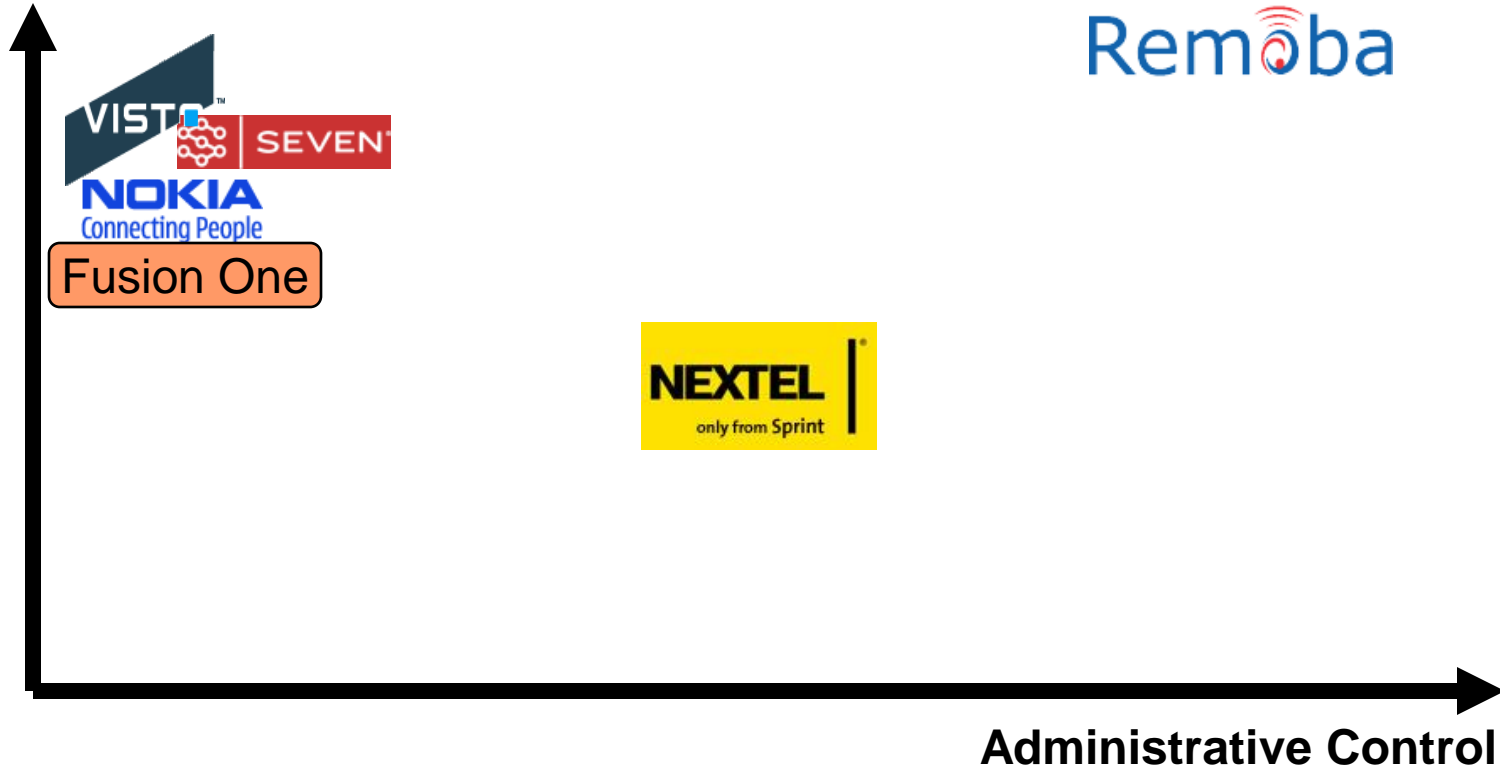
Displaying (1-25) of (411) Contacts [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [Next](#) >

<input type="checkbox"/>	Status	First Name	Last Name	Email	Phone	Company/Organization	Associated Groups	Select All
<input type="checkbox"/>		<b>A</b>	<b>Backus</b>		B 1(775)588-4404 F 1(775)588-4408		Group A, Group B	<input type="button" value="Apply/Remove Groups"/>
<input type="checkbox"/>		<b>Aaron</b>	<b>Shiple</b>		M 1(714)656-8199		Donna, Group A	<input type="button" value="Download to Phone"/>
<input type="checkbox"/>		<b>Abhay</b>		<a href="mailto:abhay@yahoo.com">abhay@yahoo.com</a>	M 1(650)906-6841 B 1(650)527-2096 H 1(650)527-2095		Group A, Group B	<input type="button" value="Remove from Phone"/>
<input type="checkbox"/>		<b>Adam</b>	<b>Paff</b>		M 1(714)863-4466 H 1(714)863-4467			<input type="button" value="Edit Selected"/>
<input type="checkbox"/>		<b>admin</b>	<b>newone</b>		B 1(510)929-1917		Sac	<input type="button" value="Delete Selected"/>
<input type="checkbox"/>		<b>Albert</b>	<b>Lopez</b>		M 1(619)972-1413		Donna, Group A	<input type="button" value="Validate Phone Numbers"/>
<input type="checkbox"/>		<b>Ali</b>	<b>Syed</b>		B 1(408)765-6633		Donna, Group A	<input type="button" value="Manage Pattern"/>
<input type="checkbox"/>		<b>Allan</b>		<a href="mailto:Allan.Yeung@telus.com">Allan.Yeung@telus.com</a>	B 1(408)244-8308		Donna, Group A	
<input type="checkbox"/>		<b>Allen</b>	<b>Chang</b>		M 1(714)863-4393		Donna, Group A	
<input type="checkbox"/>		<b>Alonso</b>	<b>Robles</b>		M 1(714)448-3378		Donna, Group A	
<input type="checkbox"/>		<b>Alpha</b>	<b>test</b>		B 1(408)123-4232 H 1(408)555-5555		Donna, Group A	



# Competitive Landscape

Business Applications



Patented Key Features – Admin Controls, Call Restriction

# Solution Comparison

	<b>iPhonebook</b>	<b>Native Phone</b>	<b>My Addressbook</b>
<b>Searchable Contacts</b>	YES	YES	YES
<b>Sync with PC</b>	YES	NO	YES
<b>Store Personal and Corporate Contacts</b>	YES	YES	NO
<b>Central Management</b>	YES	NO	NO
<b>Security PIN</b>	YES	NO	NO
<b>Contact Sync</b>	AUTO	NO	MANUAL
<b>Calendar Sync</b>	AUTO	NO	NO
<b>Remote Data Wipe</b>	YES	NO	YES
<b>Call Restrictions</b>	YES	NO	NO
<b>Fast Free Support</b>	YES	NO	NO
<b>Data Back-Up</b>	YES	NO	YES
<b>Number of Contacts</b>	Unlimited	500*	20,000
<b>Initial Investment</b>	\$0	\$0	\$0
<b>Cost per Month per Line</b>	\$5.99	?	\$5

\*varies per phone

# RoadMap

- **Windows Mobile, January 2009**
- **Check Remoba website for Phone Qualification Status – [www.remoba.com](http://www.remoba.com)**

# Available Online

- **Customer Case studies**
- **FAQ's**
- **Tutorials**
- **User Manuals**
- **Sales presentations**
- **Product literature**

[www.remoba.com](http://www.remoba.com)

# How we can help SELL!

- **Product literature available through our website [www.remoba.com](http://www.remoba.com)**
- **Personal training with customer**
- **8AM to 5PM (PST) phone support, 18775remoba**
- **Free training**
- **Free service and support through Remoba**

# Support at Remoba

- **Mathew Di Prinzio**  
**Customer Support**
  - 408-568-7017
  - 1 877 5 Remoba
  - [Support@Remoba.com](mailto:Support@Remoba.com)
  
- **James Van**  
**Sales**
  - 408-244-8308 (O)
  - 408-687-3302 (M)
  - [jvan@Remoba.com](mailto:jvan@Remoba.com)